

**Remit Address:**

WCAU
PO Box 402492
Atlanta, GA 30384-2492
Main: (610) 668-5510
Billing:

www.nbcphiladelphia.com

Billing Address:

SRCPMEDIA
Attention: Accounts Payable
201 NORTH UNION STREET
SUITE 200
ALEXANDRIA, VA 22314

INVOICE

DUPLICATE

Advertiser	TOM SMITH FOR SENATE	Invoice #	PL12090590
Product	Tue-Mon week	Invoice Date	09/30/12
Estimate Number	233	Invoice Month	September 2012
		Invoice Period	08/27/12 - 09/10/12
Station	WCAU	Order #	332977
Account Executive	Aaron Zeligson	Alt Order #	WOC10033115
Sales Office	Philadelphia NSO	Deal #	
Sales Region	National	Order Flight	09/04/12 - 09/10/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	11
Special Handling		Product Code	15
		Agency Ref	66695
		Advertiser Ref	27415

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WCAU	6A-7A M-F	6A-7A M-F								
	CDR										
					09/04/12 to 09/10/12	5x	MTWTF--				
	WCAU			Tu	09/04/12	:30	6:29 AM	TS12TV08H	\$500.00		2
	WCAU			W	09/05/12	:30	6:44 AM	TS12TV08H	\$500.00		3
	WCAU			Th	09/06/12	:30	6:27 AM	TS12TV09H	\$500.00		4
	WCAU			F	09/07/12	:30	6:29 AM	TS12TV09H	\$500.00		5
	WCAU			M	09/10/12	:30	6:13 AM	TS12TV09H	\$500.00		1
2	WCAU	7A-9A TODAY SHOW	7A-9A M-F								
	CDR										
					09/04/12 to 09/10/12	10x	MTWTF--				
	WCAU			Tu	09/04/12	:30	7:29 AM	TS12TV08H	\$550.00		7
	WCAU			Tu	09/04/12	:30	8:29 AM	TS12TV08H	\$550.00		1
	WCAU			W	09/05/12	:30	7:59 AM	TS12TV08H	\$550.00		2
	WCAU			W	09/05/12	:30	8:47 AM	TS12TV08H	\$550.00		8
	WCAU			Th	09/06/12	:30	7:24 AM	TS12TV09H	\$550.00		6
	WCAU			Th	09/06/12	:30	8:35 AM	TS12TV09H	\$550.00		3
	WCAU			F	09/07/12	:30	7:24 AM	TS12TV09H	\$550.00		4
	WCAU			F	09/07/12	:30	7:59 AM	TS12TV09H	\$550.00		10
	WCAU			M	09/10/12	:30	7:29 AM	TS12TV09H	\$550.00		5
	WCAU			M	09/10/12	:30	8:50 AM	TS12TV09H	\$550.00		9
3	WCAU	7A-9A SATURDAY	7A-9A SA								
	CDR										
					09/03/12 to 09/09/12	2x	-----S-				
	WCAU			Sa	09/08/12	:30	7:15 AM	TS12TV09H	\$400.00		1

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Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	11
Special Handling		Product Code	15
		Agency Ref	66695
		Advertiser Ref	27415

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
3	WCAU	7A-9A SATURDAY	7A-9A SA								
	CDR										
	WCAU			Sa	09/08/12	:30	7:58 AM	TS12TV09H	\$400.00		2
4	WCAU	9A-10A TODAY SHOW 2	9A-10A M-F								
	CDR										
					09/04/12 to 09/10/12	5x	MTWTF--				
	WCAU			Tu	09/04/12	:30	9:58 AM	TS12TV08H	\$275.00		1
	WCAU			W	09/05/12	:30	9:29 AM	TS12TV08H	\$275.00		2
	WCAU			Th	09/06/12	:00			\$275.00	See MG 4.6,4.7,4.8	5
	WCAU			F	09/07/12	:30	9:59 AM	TS12TV09H	\$275.00		3
	WCAU	1130A-12P SUN @ ISSUE	1130A-12P	Su	09/09/12	:30	11:54 AM	TS12TV09H	\$100.00		8
	WCAU			M	09/10/12	:00			\$275.00	See MG 4.6,4.7,4.8	4
				PREEMPT							
	WCAU			M	09/10/12	:30	9:28 AM	TS12TV09H	\$225.00	MG for 4.5,4.4	6
	WCAU			M	09/10/12	:30	9:59 AM	TS12TV09H	\$225.00	MG for 4.5,4.4	7
5	WCAU	8-10A SUNDAY	758A-956A SUNDAY								
	CDR										
					09/03/12 to 09/09/12	2x	-----S				
	WCAU			Su	09/09/12	:30	8:22 AM	TS12TV09H	\$300.00		2
	WCAU			Su	09/09/12	:30	9:22 AM	TS12TV09H	\$300.00		1
6	WCAU	3P-4P M-F ELLEN	3P-4P M-F								
	CDR										
					09/04/12 to 09/10/12	5x	MTWTF--				
	WCAU			Tu	09/04/12	:30	3:28 PM	TS12TV08H	\$300.00		2
	WCAU			W	09/05/12	:30	3:21 PM	TS12TV09H	\$300.00		1

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
6	WCAU	3P-4P M-F ELLEN	3P-4P M-F								
	CDR										
	WCAU			Th	09/06/12	:30	3:25 PM	TS12TV09H	\$300.00		5
	WCAU			F	09/07/12	:30	3:20 PM	TS12TV09H	\$300.00		4
	WCAU			M	09/10/12	:30	3:20 PM	TS12TV09H	\$300.00		3
7	WCAU	4P-5P NBC10 NEWS	4-5P M-F								
	CDR										
					09/04/12 to 09/10/12	10x	MTWTF--				
	WCAU			Tu	09/04/12	:30	4:13 PM	TS12TV08H	\$300.00		1
	WCAU			Tu	09/04/12	:30	4:45 PM	TS12TV08H	\$300.00		6
	WCAU			W	09/05/12	:30	4:13 PM	TS12TV09H	\$300.00		2
	WCAU			W	09/05/12	:30	4:37 PM	TS12TV09H	\$300.00		8
	WCAU			Th	09/06/12	:30	4:12 PM	TS12TV09H	\$300.00		10
	WCAU			Th	09/06/12	:30	4:43 PM	TS12TV09H	\$300.00		3
	WCAU			F	09/07/12	:30	4:12 PM	TS12TV09H	\$300.00		4
	WCAU			F	09/07/12	:30	4:43 PM	TS12TV09H	\$300.00		7
	WCAU			M	09/10/12	:30	4:11 PM	TS12TV09H	\$300.00		5
	WCAU			M	09/10/12	:30	4:38 PM	TS12TV09H	\$300.00		9
8	WCAU	5-6P NBC10 NEWS @ 5 M-F	5-6P M-F								
	CDR										
					09/04/12 to 09/10/12	10x	MTWTF--				
	WCAU			Tu	09/04/12	:30	5:21 PM	TS12TV08H	\$400.00		1
	WCAU			Tu	09/04/12	:30	5:50 PM	TS12TV08H	\$400.00		6
	WCAU			W	09/05/12	:30	4:58 PM	TS12TV09H	\$400.00		2
	WCAU			W	09/05/12	:30	5:38 PM	TS12TV09H	\$400.00		10

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
8	WCAU	5-6P NBC10 NEWS @ 5 M-F	5-6P M-F								
	CDR										
	WCAU			Th	09/06/12	:30	5:19 PM	TS12TV09H	\$400.00		3
	WCAU			Th	09/06/12	:30	5:52 PM	TS12TV09H	\$400.00		7
	WCAU			F	09/07/12	:30	5:21 PM	TS12TV09H	\$400.00		9
	WCAU			F	09/07/12	:30	5:52 PM	TS12TV09H	\$400.00		4
	WCAU			M	09/10/12	:30	5:10 PM	TS12TV09H	\$400.00		5
	WCAU			M	09/10/12	:30	5:44 PM	TS12TV09H	\$400.00		8
9	WCAU	6P-630P NBC10 NEWS	6P-630P M-F								
	CDR										
					09/04/12 to 09/10/12	5x	MTWTF--				
	WCAU			Tu	09/04/12	:30	6:23 PM	TS12TV08H	\$625.00		4
	WCAU			W	09/05/12	:30	6:24 PM	TS12TV09H	\$625.00		2
	WCAU			Th	09/06/12	:30	6:26 PM	TS12TV09H	\$625.00		3
	WCAU			F	09/07/12	:30	6:28 PM	TS12TV09H	\$625.00		5
	WCAU			M	09/10/12	:30	6:28 PM	TS12TV09H	\$625.00		1
10	WCAU	6P-630P SA/SU	6P-630P SA/SU								
	CDR										
					09/03/12 to 09/09/12	2x	-----SS				
	WCAU			Sa	09/08/12	:00			\$450.00	See MG 10.3	1
					PREEMPT-PROGRAM CHANGE						
	WCAU	6P-630P SU NEWS AT 6P	6P-630P SU	Su	09/09/12	:30	6:09 PM	TS12TV09H	\$450.00	MG for 10.1 09/08	3
	WCAU	6P-630P SU NEWS AT 6P	6P-630P SU	Su	09/09/12	:30	6:29 PM	TS12TV09H	\$450.00		2
11	WCAU	11-1135P M-F LATE NEWS	11P-1135P								
	CDR										

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11	WCAU	11-1135P M-F LATE NEWS	11P-1135P								
	CDR										
					09/04/12 to 09/10/12	4x	- TWTF - -				
	WCAU			Tu	09/04/12	:30	11:34 PM	TS12TV08H	\$1,700.00		4
	WCAU			W	09/05/12	:00			\$1,700.00	See MG 11.5	2
					PREEMPT-PROGRAM CHANGE						
	WCAU	NFL LATE NEWS	11P-1205A	W	09/05/12	:30	12:19 AM	TS12TV09H	\$1,700.00	MG for 11.2 09/05	5
	WCAU			Th	09/06/12	:00			\$1,700.00	See MG 11.6	1
					PREEMPT-RAN OUT OF TIME PERIOD						
	WCAU		11P-1145P	Th	09/06/12	:30	11:39 PM	TS12TV09H	\$1,700.00	MG for 11.1 09/06	6
	WCAU			F	09/07/12	:30	11:25 PM	TS12TV09H	\$1,700.00		3
12	WCAU	TONIGHT SHOW W/JAY LENO	1135P-107A								
	CDR										
					09/04/12 to 09/10/12	4x	- TWTF - -				
	WCAU			Tu	09/04/12	:30	12:16 AM	TS12TV08H	\$415.00		2
	WCAU			W	09/05/12	:30	12:35 AM	TS12TV09H	\$415.00		3
	WCAU			Th	09/06/12	:30	12:28 AM	TS12TV09H	\$415.00		4
	WCAU			F	09/07/12	:30	12:32 AM	TS12TV09H	\$415.00		1
13	WCAU	TONIGHT SHOW W/JAY LENO	1135P-107A								
	CDR										
					09/04/12 to 09/10/12	1x	M- - - - -				
	WCAU			M	09/10/12	:30	12:32 AM	TS12TV09H	\$425.00		1

Aired Spots**66**

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Product	Tue-Mon week
Estimate Number	233

Station	WCAU
Account Executive	Aaron Zeligson
Sales Office	Philadelphia NSO
Sales Region	National

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Invoice #	PL12090590
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/10/12

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Order Flight	09/04/12 - 09/10/12

IDB #	
Advertiser Code	11
Product Code	15

Agency Ref	66695
Advertiser Ref	27415

<u>Gross Total</u>	\$32,185.00	
<u>Agency Commission</u>	\$4,827.75	
<u>Net Amount Due</u>	\$27,357.25	<u>Payment Terms 30 Days</u>

NBC & TELEMUNDO STATION INVOICES: We warrant to the addressee identified above that the actual broadcast information shown on this invoice was taken from station program logs. All payments for charges hereunder must be received by station on or before the 30th day after the date of this invoice (or such earlier date as set forth by any special payment terms or as designated in the NBC/Telemundo TV Stations Confirmation Contract Part I issued in connection with this order), as more fully set forth in the NBC/Telemundo TV Stations Confirmation Contract Part II, which has been previously provided under separate cover and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to Station, all amounts due to Station pursuant hereto until payment in full is actually received by Station. Payment by Advertiser to Agency shall not constitute payment to Station.

FOR NBCE INVOICES:

NBCU prepared this invoice based on reports received from the Platform Provider identified above. NBCU does not independently verify any such reports. All payments must be received by NBCU on or before the 30th day after the invoice date (or such earlier date set forth in any special payment terms or designated in Part I), as more fully set forth in the NBC Everywhere Terms and Conditions Part II ("Part II"), which has been previously provided and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to NBCU, all amounts due hereunder until payment in full is actually received by NBCU. Payment by Advertiser to Agency shall not constitute payment to NBCU. Although this invoice may have been delivered with multiple invoices, each invoice remains a separate obligation of Advertiser and Agency and must be paid in accordance with the terms of the invoice and Part II.

FOR LIM INVOICES:

The amount set forth in this invoice is payable pursuant to the insertion order referenced above